

# B.U. In the Arts

With her fantastical pieces featured in exhibitions around the globe, Malibu based artist Ann Krasner is another artist in Pothier and William's I BULieve Project who truly stands out from the crowd.



**ANN KRASNER** Influenced by music, primitive art, and living in Malibu, Krasner's one-of-a-kind pieces are full of love and soul.

**A**claimed artist Ann Krasner, has a prolific body of work that has been exhibited around the world, all originating from her creative home and studio here in Malibu. Unique and unrepeatable, Ann's work can be framed as both whimsical, and precise but always with a smile for those that witness it.

Born in Moscow, a Russian Jew, Ann's family lived by the maxim of striving to be the best at what they did whilst also attempting not to stand out and draw at-

tention to themselves. This idea is best encapsulated in Ann's I BULieve where she explains:

"I BULieve in the younger version of me, the Russian Jew growing up in a communist regime where the paradox of living in an atmosphere of survival of the fittest in a school for highly gifted children juxtaposed with the constant affirmation of [don't stand out].

Don't stand out embracing being 'brilliant despite being Jewish.' The years of Jewish discrimination in Russia, that elevated me to be the best - and then to go beyond. Excellence borne out of discrimination."

Ann goes on to express in her I BULieve that: "I BULieve in that very mathematical and physics heavy upbringing which danced alongside the Bolshoi ballet inner me - that to this very day allows my latitude with vivid colors and shapes all proportionally in tune to the laws of science also within me."

Ann, a proud mother of three exceptionally gifted children, was given her first canvas and paintbrush by her husband Pavel and from that moment on she has created a distinctive, instantly recognizable style in art. More than 4,000 pieces of original oil paintings, sculptures in bronze, ceramic

and mixed media, achieving worldwide recognition with numerous exhibitions around the world. She describes her style with these words:

"I BUlieve in my signature style which although may be seen on one level to include long necks, small heads and big hands, reaches deeper into the psyche as traditional portraits or landscapes of mine are instantly recognizable too. I can't escape my own language but BUlieve it helps to be bilingual, multi-cultural and innovative – with a broader imagination."

Music plays a large part of Ann's inspiration with her art. In her episode, Ann describes her relationship with music:

"I BUlieve in Kandinsky who said that art is frozen music, that color is the keyboard to evoke vibration in the soul. For me with anything beautiful I am urged to preserve it, where colors become an emotional interface with us, where colors play independent roles – free roles – almost like music itself. I BUlieve that my art is infused with music and that music is infused with art, when my son Benjamin plays the piano, I am literally producing with it.

Our room is bursting with music and my sound emotions are constantly inspired... I get to create in tandem with the best classical pieces for piano and I BUlieve too, that my children find some inspiration in my art. I BUlieve music and art are sensory, and that I am orchestrating my paintings with sound, and within that, a commitment to create an overwhelmingly positive emotional experience."

Ann also pays homage to Malibu and its influence on her creativity:

"I BUlieve in Malibu, the co-creator who took me in all those years ago. To me the center of Primitive art, an influential atmosphere and environment that offered me the opportunity to innovative freedom – it was creative love at first sight."

Finally, all those years later from growing up in Russia, Ann is now at peace with "Standing Out."

To watch current episodes visit [www.ibulieve.com](http://www.ibulieve.com)



## I BUlieve Creators



### ALISON POTHIER

*Coach, Writer, Intuitive, Filmmaker, Dreamer*

Previously a Chief Operating Officer and Managing Director in investment banking, Alison has long worked in the business of Futures and Options. Only now, she works on helping others to redesign and refine their options for the future they dream to experience in this lifetime.

As Director of *Inside Out Retreats*, Alison provides coaching, retreats and consulting to professional and private clients wishing to transform their worlds "from the inside out". Through her many endeavors, Alison's passion is to help others to write and rewrite the stories that shape their worlds.

Sharing her own story, Alison was featured in the documentary "ChoicePoint" alongside world leading thinkers and visionaries including Richard Branson, Nelson Mandela, Jack Canfield, Barbara Marx Hubbard and others.

Collaborating to inspire, Alison films, produces and edits "I BUlieve" alongside her beloved husband.

### JULES WILLIAMS

*Writer, Director, Producer, Coach, Intuitive*

First conceived by him in 1992 under the name "I Believe", Jules wanted to create a series about how our lives get framed by our experiences and the beliefs that are borne out of those experiences. From our aspirations to the significant events that impact us, Jules envisioned encapsulating the inspirational life philosophies that are derived from living it. Jules called this our "I Believe", a statement of the beliefs that derive from our life story expressed through poetic prose.

Twenty-five years and two countries later, now readied by his own colorful life experience, Jules, together with his beloved wife Alison, launch "I BUlieve" adding one key ingredient to the mix: the desire to Be You ("BU") in the world. Recognizing that our lives are not only a reflection of our beliefs, but also the acceptance and celebration of our authenticity, *I BUlieve* invites you to "B and Believe in U."